

SIDE STORIES

RiNo



*Eight nights of cinematic art on the urban exterior
March 1, 2019 – March 8, 2019*

The Initiative.

Side Stories//RiNo is an immersive and innovative community experience celebrating eight nights of cinematic art on the urban exterior. The large-format digital film installation will project short works from eight Colorado artists onto large, exterior walls and other city surfaces in RiNo. The projection sites, selected to establish a walkable art experience, will draw traffic through RiNo during quieter winter evenings.

The Artists.

Eight Colorado filmmakers will be invited to participate in Side Stories//RiNo, receiving grants of \$5,000 to create a 3-5 minute original film loop inspired by the wall. Film genres may include, but are not limited to: live action, documentary, historical, motion graphics, animation and experimental. Though audio will not be synced to each film, artists are encouraged to select public domain or rights-cleared audio to stream in conjunction with the artists statement through the Side Stories webpage and mobile app. Each artist will be assigned a specific wall, which will inform the size and dimensions of their projected film. Specifications of each projection site will be mapped in collaboration with the projection company CEAVCO, and artists are encouraged to incorporate site attributes—such as windows, doors, cantilevers, etc.—into their films. All work must be original. Preference will be given to artists that creatively weave their work into the chosen wall space.

The Walls.

Eight walls will be selected in RiNo. Once established, a wall map or template, which will include the building elements (such as windows, doors, negative space, etc.), specific dimensions and additional variables determined by the exact projector location, will be given to each artist. This map will serve as added inspiration for individual works, creating a unique window for each film.

The Immersive Experience.

The RiNo Art District website will add an interactive page providing a walking map of the installations, allowing visitors to click and listen to the soundtrack and artist's statement recorded by the artist accompanying each piece. The artist statements will be uploaded to the corresponding page. The site will highlight the location of each projected film, in addition to indicating local businesses proximate to the installations for visitors to drop in, warm up and enjoy a drink or meal.

The Timeline.

Nov 26	Submissions open
Nov 26 - Dec 7	Artist submissions
Dec 8 – Dec 11	Jury selections
Dec 12	Artist selection announcement
Feb 1	Artists submit press materials (title, still shot, statement)
Feb 20	Final films due
Mar 1- Mar 8	Run of show

Specs: To be finalized after walls are selected. At this time, resolution is standard 1920x1080HD, tentative export H.264 Quicktime. Artist Statement will be recorded by each artist and will be available as a streaming .mp3 on the RiNo Art District website.